



**an Advertising**

*Bringing brands to life.*

# OUR COMPANY PROFILE

*“You’ve worked hard to build your business &  
we are here to help you communicate your brand story.”*

# INDEX



Digital Printing



Signage



Exhibition Stand  
& Gandola



Digital LED Display



Outdoor Media



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# ABOUT US

We have built up our reputation as one of the most reliable suppliers for all digital print, signage, LED screens & OOH media solutions on our ability to render our services on time, everytime!

With such a comprehensive & diverse range of Advertising services, our clients know that we can deliver, no matter how challenging the job or the situation.

We strive to maintain the best quality, at the most competitive pricing & have managed to retain the best customers in the business because of our excellent services & commitment to the jobs entrusted.

“At Al Nafourah, we are open to new ideas which will help to impact the business positively & pride ourselves as the best solution provider for all works & services undertaken”.



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## **Vision**

To be the media solution provider for your marketing requirements.

## **Mission**

To Achieve excellence by delivering all the marketing material committed, on time, every time!

## **Ethics**

We have strong ethical values & help to ensure that our customers and business partners feel secure & confident dealing with us.

## **Passion**

We are passionate to see our clients hit the bull's eye. Which makes it our job to ensure they get there.

## **Integrity**

We are honest & committed to our customers. We believe & practice in fair dealing, which will help us to maintain long term business relations.



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## Our Services

Al Nafourah expertises in arranging all tools that are required to run a successful campaign.

We understand your marketing requirements & give the best output and quality for your brand display.

We make it possible for our clients to gain more exposure and reach the target customers as we have a wide range of services & products.

## What Makes Us Special

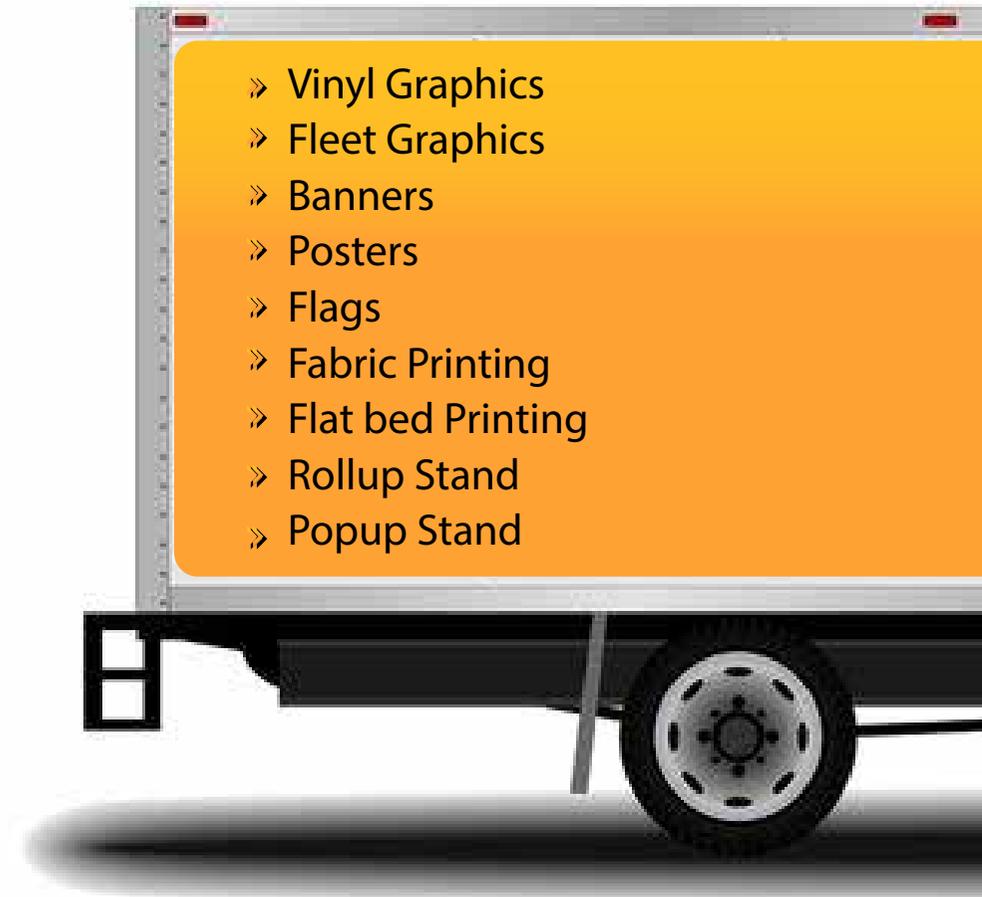
Our enthusiam to Excel and our commitment towards quality service makes us the preferred supplier.

Our 24/7 operations and timely delivery makes us unique.



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# Vinyl Graphics

We produce stunning custom vinyl graphics, sticker printing and lettering at our in-house studio to ensure a fast turnaround and high-quality finish.

Our vinyl printing includes computer cut vehicle graphics, hoardings, glass murals, dispenser-branding, one-way vision, logos, signs and much more. They are the perfect material to easily display your branding, making them effective anywhere that has a smooth and flat surface. We use the latest print technology to produce stunning results & Our vinyl graphics are suitable for both indoors and outdoors.



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# Fleet Graphics

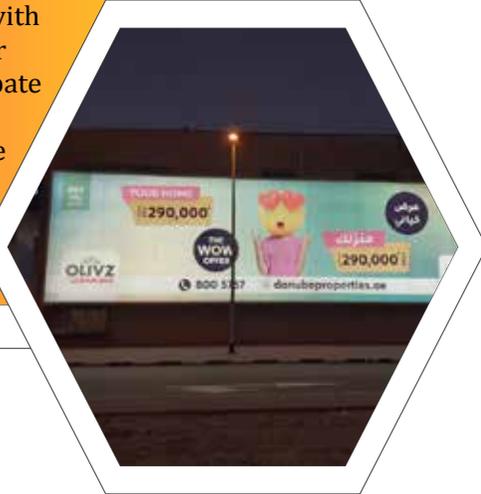
Your fleet branding fulfilment and management requires excellence in four main areas: Creative Design, Graphics Production, Graphics Application and After Sales Care. That's why we are the preferred supplier for all our existing partners who stay with us for the long term.



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# Banners

**Banners** are used for in-store displays / hoardings, trade shows as well as for outdoor signage & events, Banners make it easy to turn heads. We offer high intensity digital printed banners as well as with vinyl graphics with an assortment of high-quality full-color designs. It comes in a variety of sizes, with options for indoor or outdoor use. If you regularly participate in trade shows and indoor events, our banners make setting up or announcing your campaign much more impactful.



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## Posters

**Poster branding!** we help you pick the right paper stock for your branding, from sleek glossy paper to extra-thick mounted foam. Explore our wide assortment of bold designs, including options designed for specific industries or uses.

Customize your template with your business/brand name and logo, and make sure to feature bright or dramatic colors & then focus on keeping your print poster's message clear and simple. Your full-color personalized posters will look polished & professional, whenever you post them around public areas.

- Perfect on walls, doors, windows or notice boards



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# Flags

We specialize in Tear Drop, Feather, Sail or Sector Flags, which are a very popular product for indoor as well as outdoor events.

Our flags are lightweight, water and UV resistant.

Flags are one of the most eye-catching products, especially if well designed and printed in vibrant colors.



## Roll-up Stands

**Roll-up Stand** is used to announce your presence during trade shows, conferences, in-store events and more with custom roller banners. Our standing banners come pre-assembled with everything you need - aluminum base, banner and carrying case - in an assortment of options that let you tailor your pull-up banner to your event, preferences and budget. It is durable and ready for repeat, long-term use, these roll-up banners are a great way to get your brand noticed in busy/crowded settings.



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# Pop-up Stands

**Pop-up stand** are branded backwall displays that are ideal for businesses looking to make a big impact at events and trade shows.

All our pop up display stands are portable and easy to assemble making them a popular promotional display at trade shows , events and in retail spaces.



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**Roof Top / Shop Front**  
**( Illuminated / Non illuminated )**

**Directional / Way Finding**  
**Sign**

**Identification**  
**Sign**

**Consultancy**



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# Signage

**Signage** is Visual Communication, it is the most important branding tool to enhance your business profile.

We combine our capabilities, to provide a wide range of signs / graphics, both illuminated & non-illuminated, internal or external, way finding / directional signs to after sales maintenance services for businesses both large and small.



# Signage

We provide a complete signage service from initial scoping & design to expert installation on-site & we pride in being a signage solution to our dedicated partners.

More than just a sign company, we're dedicated to bringing your brand to life.

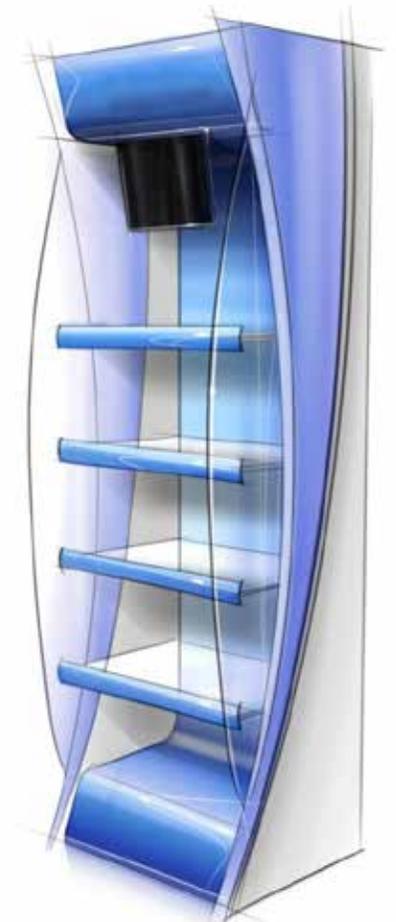


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# Exhibition Stand



# Gondola



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# Exhibition Stands & Gondolas

Make the right impression first time, every time  
Grabbing attention at an event, exhibition or trade show is not easy. To let your brand stand out, you need innovative thinking to create eye-catching graphics from a team accomplished in event branding. We are that team, and not only can we give you cut through in a crowded room, we can install your branding products to strict timeframes, across a range of different places and spaces.



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# LED Screen



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# Digital LED Screens

We offer you a wide range of **LED screen displays** (indoor & outdoor) that fit your branding requirement.

Whether you're looking for a, scrolling **LED ticker LED**, countdown clock, full colour **LED video display board**, or a low budget shop window **LED sign** to show your message or advert, you have come to the right place.

From draping the edges of skyscrapers & digital signage outdoors to concave showroom video walls and angled hi-res, motion graphics displays indoors, our **LED display solutions** can always be aligned with your needs.

We offer you much more than just high-end **LED technology**. Understanding your unique business needs is our top priority. We adapt our technology to design & engineer the ideal **LED screen & video display** at competitive prices.



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# Outdoor Media



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## Our Mall Partners



## Our Retails Partners



## Our Network Partners



## Our Banking Partners



## Our Corporate Partners



Thank you!

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